



PRESS RELEASE

For immediate release

Jasmine's family helped raise over £4,200 for Great Western Air Ambulance Charity

You may have heard that Jasmine's film, [Stay with us](#), is a finalist in the Smiley Charity Film Awards - the Oscars of the charity film world!

The stars of this moving film are Jasmine Owens-Crooks and her mum, Niky.

After Great Western Air Ambulance Charity (GWAAC) helped to save Jasmine's life on 31 October 2019, the family has been dedicated supporters of GWAAC and are putting their efforts into fundraising to help the charity continue to save lives in the local community.

Jasmine's family and GWAAC volunteers hosted the Tea Rooms at [Colesbourne Gardens](#), Cheltenham, on the weekend of 11 and 12 February.

The park is known as "England's Greatest Snowdrop Garden" and is open for visitors to admire the wonderful display over the February weekends.

Thousands of visitors came over the weekend and many of them headed down to enjoy the hot drinks and cake on offer.

The generosity of the [Elwes family](#) in inviting GWAAC to be there and of all the visitors on the day enabled the charity to raise over £4,200.

Every penny will go to GWAAC due to the generous donations of groceries for the event from Morrisons at Cheltenham, Tesco at Brockworth, and Waitrose at Cheltenham.

Funds raised from the weekend will help GWAAC be there for people in the local community who are having their worst day and need pre-hospital emergency care.

You can watch the lovely film [Stay With Us](#) on the Smiley Film Awards website, and please vote for us for the People's Award! Every vote will help raise awareness of the lifesaving work of GWAAC.

ENDS

Notes for editors

1. GWAAC provides the critical care and air ambulance service for 2.1 million people across Bath and North East Somerset, Bristol, South Gloucestershire, Gloucestershire, North Somerset, and parts of Wiltshire.
2. The GWAAC Critical Care Team consists of highly trained and experienced Critical Care Doctors, Advanced Practitioners and Specialist Paramedics in Critical Care, who bring the skill and expertise of a hospital emergency department to the patient.
3. In 2022 GWAAC was called to help 1,808 people in urgent need. The Critical Care Team is needed by an average of five patients a day, and rushes to treat them by helicopter or critical care car. On average each mission costs around £2,000 to attend.



Great Western
Air Ambulance Charity

4. The charity needs to raise over £4 million a year in order to remain operational yet receives no day-to-day funding from the Government or National Lottery.

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