



**GREAT  
WESTERN**  
Air Ambulance Charity

# Great Western Air Ambulance Charity

Fundraising Badge Pack

Leader's pack



# Welcome to the Great Western Air Ambulance Charity Fundraising Pack!

Thank you for making the incredible decision to support your local air ambulance.

The Great Western Air Ambulance Charity (GWAAC) Fundraising Badge has been designed for those groups that have already completed or are yet to complete our Challenge Pack but would still like to continue to provide invaluable support to their local air ambulance.

GWAAC is a charity, and we couldn't do what we do without our generous fundraisers. Every penny and pound that is raised makes sure that together, we can continue saving lives in our communities. In order to receive their fundraising badge, your group members will need to plan and undertake a fundraising activity in aid of Great Western Air Ambulance Charity.

In this pack, we have included a small introduction to the charity and then provided some suggested fundraising activities, as well as including a planning sheet and blank poster template should your group members wish to advertise their fundraiser. We have also included a certificate at the end to celebrate their great achievement!

We are looking forward to hearing all about the creative ways that your group has helped raised vital funds as part of their fundraising badge. Once completed, donations can be paid by one of the following methods:

## Website

<https://www.committedgiving.uk.net/GWAA/donate/>

## Cheques

Cheques payable to "Great Western Air Ambulance Charity" can be posted to: GWAAC, 3rd Floor, County Gates, Ashton Road, Bristol BS3 2JH

## Bank Transfer

Great Western Air Ambulance Charity  
Sort Code - 401424

Account Number - 31562711

Reference: Please ask us for your reference number before making a BACS payment

## Phone

Call us on 0303 4444 999

Remember, if you have any problems or questions get in touch with us! Contact [info@gwaac.com](mailto:info@gwaac.com).  
GOOD LUCK!



Should you wish, there will be lots of opportunities for you to share the great work that your group is doing with us on socials. Use the following tags so we can celebrate with you!

 @greatwesternairambulancecharity

 @gwaac

 @gwaac

# Great Western Air Ambulance Charity

Great Western Air Ambulance Charity (GWAAC) is one of the busiest air ambulances in the UK, delivering critical care and pre-hospital emergency medicine to the regions of Bristol, Bath and North East Somerset, North Somerset, Gloucestershire, South Gloucestershire and parts of Wiltshire.

By road or by air, our Critical Care Team travel to help those in the greatest need, where time is critical. We're like a flying Emergency Department!

Our helicopter, as well as our three critical care cars, are based at our airbase in Almondsbury in South Gloucestershire (BS32 4FB). In an emergency, our team can take off or hit the road and be on their way within five minutes of a call to the GWAAC base.

From 07:00 to 19:00: Our day team operate with the helicopter as their primary source of transport, and a critical care car as backup for when bad weather or maintenance prevents them from flying.

From 13:00 to 01:00: Our late team operate and respond by critical care car, bringing the same specialist skills, equipment and medicine found on the helicopter to critically ill or injured patients in need.

Here at GWAAC, we are very fond of our bright lime green and blue helicopter, Helimed 65. We call it Helimed 65 as that is its call sign when we are dispatched to incidents. It is actually a Eurocopter 135 and can seat up to five people – a Pilot, a Specialist Paramedic in Critical Care, a Critical Care Doctor, and a patient, if transporting them to hospital. The fifth seat is often used by a trainee paramedic or doctor, but it can also be used to take a patient's parent or guardian as well.

As well as our helicopter, we have a fleet of critical care cars that allow us to reach more patients in need across the region. Each day, we have two operational crews on duty ready to respond.



Over two-thirds of our call-outs are responded to by car. Our crews carry out the same lifesaving medical interventions at the scene, whether they respond by air or by road. Currently, we only fly our helicopter during daylight hours and so our cars enable us to continue responding at night time, or when the helicopter is in for maintenance.

How can we do all of this? Well, it's down to our generous fundraisers. Every penny and pound that is raised makes sure that together, we can continue saving lives in our communities.



# Fundraising

How can we do all of this? Well, it's down to our generous fundraisers. Every penny and pound that is raised makes sure that together, we can continue saving lives in our communities. How could you help us keep flying?



## Bake cakes!

Can you design one with a GWAAC theme? Surely no one can create a helicopter cake? Sell them to your teachers, friends, family and neighbours.



Bag pack at your local supermarket – maybe your Leader can arrange for all of you to do this? Don't forget to ask us for collection buckets!



## Sponsored silence!

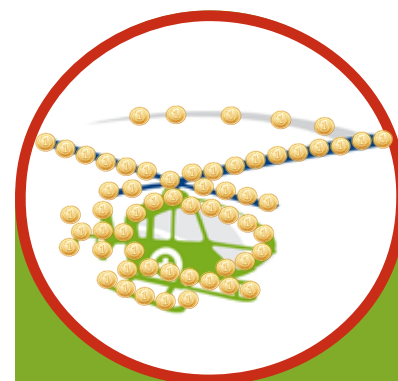
Are you a chatterbox? Put your money where your mouth is and ask people to sponsor you to stay silent for 2 hours...4 hours... a whole day?



Hold a quiz night and charge people to play.



Participate in a sponsored walk or run in aid of GWAAC and collect sponsorship from family, friends, neighbours and teachers!



Mark out our helicopter in chalk and see if you can cover the outline with coins.

# Fundraising

**Fundraising idea:**

**Notes:**

**Equipment/ What will you need?**

**Date of event:**

**I/ we pledge to raise:**

**Amount raised:**

In aid of





This certificate is awarded to:

**GREAT WESTERN**  
Air Ambulance Charity

for completing the Great Western Air Ambulance Charity Fundraising Badge



Anna Perry  
Chief Executive Officer

[www.gwaac.com](http://www.gwaac.com)



Please follow our social media accounts  
@greatwesternairambulance/  
@GWAAC and share your pictures of  
your progress.

[www.gwaac.com](http://www.gwaac.com)