

PRESS RELEASE

For immediate release

Tee off to save lives: Great Western Air Ambulance Charity's annual golf day returns



Great Western Air Ambulance Charity (GWAAC) is calling on businesses across the region to sign up for its annual Charity Golf Day on Thursday 30 July 2026 at the warm and welcoming [Kendleshire Golf Club](#). Teams of four will be treated to a great day out engaging with regional businesses, while helping to fund lifesaving missions in Bristol, South Gloucestershire, Gloucestershire, B&NES and beyond.

With GWAAC's highly skilled Doctors, Paramedics and Pilots responding to a record number of call outs for two consecutive years, every penny raised at this year's golf day will go directly towards keeping the helicopter and critical care cars operational and the crews equipped with lifesaving kit.

"This isn't just a golf day — it's a chance for local businesses to network, enjoy some friendly competition, and most importantly, make a real difference to their local air ambulance charity and the communities we serve."

Joe Hughes, Strategic Partnerships Manager at GWAAC.

Secure your spot

More information and bookings can be found at: <https://greatwesternairambulance.com/support-us/events/special/corporate-golf-day/>

- Up to forty teams can take part
- Teams of four - £500. Referral challenge - 10% off both team entries
- Tickets are available until 25 July 2026

GWAAC's charity golf day promises a perfect blend of sport, socialising, and charity. The day begins with breakfast and practice on the driving range, setting players up for a fantastic 18-hole course where they'll play alongside GWAAC's Critical Care Team. At 14:00, golfers will be treated to a two-course fine-dining or roast lunch with entertainment from well-known UK [Comedian Aaron James](#). There will be a raffle, an auction and presentation for the best team.

Other ways to support the event

There are several ways that businesses taking part can increase their impact on the day:

Donate a raffle prize and help to raise even more funds for GWAAC. All donors will be credited during the raffle draw, and logos will be displayed on screen.

Invite clients and supply chain partners. If another team joins you, both teams will receive 10% off the registration fee.

GWAAC is incredibly grateful to Hole Sponsors, the Office Agents Society.

ENDS

Notes for editors

1. GWAAC provides the critical care and air ambulance service for 2.1 million people across Bath and North East Somerset, Bristol, South Gloucestershire, Gloucestershire, North Somerset, and parts of Wiltshire.
2. The GWAAC Critical Care Team consists of highly trained and experienced Critical Care Doctors, Advanced Practitioners and Specialist Paramedics in Critical Care, who bring the skill and expertise of a hospital emergency department to the patient.
3. 2025 was GWAAC's busiest year on record with 2,344 people in urgent need of medical care. GWAAC's Critical Care Team is needed by more than six patients a day on average and rushes to treat them by helicopter or critical care car. On average each mission costs around £2,200 to attend.
4. The charity needs to raise over £4 million a year in order to remain operational yet receives no day-to-day funding from the Government or National Lottery.

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