**Job title: Shop Supervisor**

**Reports to:** Shop Manager

**Based from:** Cheltenham, Gloucestershire, GL50 3HQ

**Charity Profile:** We are Great Western Air Ambulance Charity, dedicated to providing air ambulance and critical care services across Bristol, North Somerset, Bath & North East Somerset, Gloucestershire, South Gloucestershire and parts of Wiltshire. From volunteers to Specialist Paramedics, from senior Consultants to retail and fundraising staff, we are a team, working to save lives that would otherwise be lost. We seek to continually develop and adapt our activities to meet the needs of local communities, whilst impacting nationally and influencing global pre-hospital care. Our work is deeply satisfying and every member of the team is committed to this service, and to saving as many lives as we can.

**Job Summary:** The Shop Supervisor will work within the Cheltenham Retail Team to support GWAAC in generating income and awareness of our charity. The role will assist in the day to day running of the shop. You’ll be increasing sales, generating income for the charity and attracting volunteers and donations.

**Hours of work:** 16 - 32 hours per week, across 2, 3 or 4 days

**Duration:** Permanent

**Salary:** National Living Wage (up to £9.50 per hour in 2022)

**Major Areas of Responsibility:**

* Assist the Shop Manager and Assistant Manager to run the shop
* Optimise the sale of donated stock for maximum overall income
* Contribute to the collection and solicitation of stock for sale
* Maintain and enhance the shop’s professional appearance, in line with the GWAAC brand
* Help with supervising, mentoring, training and supporting volunteers
* Ensure the shop is open and operational to schedule
* Ensure high standards of customer service are provided to all donors, shoppers and supporters
* Manage informal, day to day complaints, keeping appropriate records for the Shop Manager and escalating where needed
* Be an active participant in the running of the shop, getting involved in all tasks where needed
* Manage recycling and refuse systems efficiently to maximize income and minimise waste
* Help promote all areas of charity income generation and the charity’s work to shoppers
* Ensure that all financial controls and procedures are followed, including cash security and banking
* Maintain high levels of competency in the operation of EPOS systems and provide induction, training, ongoing support and advice to volunteers using the systems
* Maximise Gift Aid declarations and sale of Gift Aid stock within policies and procedures
* Help ensure compliance with all aspects of Health and Safety legislation and risk management in the shop, including raising prompt maintenance requests where needed
* Attend meetings and training as required
* Adhere to GWAAC’s Code of Conduct, internal policies and procedures and external standards relating to our industry and activities, and foster and promote GWAAC’s values and reputation

Working relationships, contacts and expectations

* Work with the rest of the retail team, across GWAAC’s shops as required.
* Forge close working relationships within your team and with the Fundraising and Communications and Marketing and Finance and ICT Teams in particular, to make sure that our shops are integrated and support the charity’s overall activities.
* Occasionally work unsociable hours, for example attending evening or weekend meetings or travel outside our ‘area’.
* Maintain an appropriate level of confidentiality, professionalism and discretion at all times.
* Comply with organisational policies, procedures and internal and external Codes of Conduct, regulations and laws.

This description does not attempt to describe all the activities of the post but illustrates the role with examples. It is therefore subject to alteration and development and will be reviewed with management as required.

**Person specification**

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|  | Essential | Desirable |
| Education  | Evidence of a good standard of general education, to include English and Maths | Qualifications in relevant field e.g. retail, customer service, health and safety |
| Previous experience  | Significant, demonstrable experience of working in a retail shop | Experience of working or volunteering in a charity shopExperience of fundraising, volunteering or working in a charity environmentExperience of building effective relationships with key stakeholders  |
| Skills, knowledge, ability | Good ICT and EPOS skillsExcellent customer service skillsKnowledge of one or more of the geographical areas that GWAAC covers | Familiarity with the area the shop is based in and the local retail environmentKnowledge of Gift Aid proceduresKnowledge of confidentiality, GDPR and data protection requirementsValid full UK driving licence |
| Aptitude and personal characteristics | Able to contribute positively to team discussions and workAbility to plan own work, identifying conflicts and establishing priorities in order to meet agreed objectivesAble to meet tight deadlines whilst maintaining accuracy and quality of work and excellent attention to detailReliable, with good attendance and punctualityA can-do attitude, willing to work flexibly, on own initiative and unsupervised to solve problemsCommitted to the vision, values and work of GWAACCommitted to safeguarding, equality, diversity, sustainability and social responsibility | Use of own vehicle |